

EllisDon is a leading global construction services company, employee-owned, operating a large portfolio of major works in the civil, commercial, industrial, and residential markets. It is renowned for building the world's first retractable rooftop stadium, SkyDome (Rogers Centre), and Dubai Waterfront, the most extensive waterfront development in the world.

Labor productivity in Construction has been declining for a generation. The labor crisis has exaggerated this challenge. There is far more work than workers, and construction contractors need new ways of motivating crews.

ENGAGED WORKERS & IMPROVED LABOR PRODUCTIVITY BY 8%



ENGAGEMENT PARAMETERS

PME Inc., a subsidiary of EllisDon Corporation was awarded the site service contract for the Capital Line South LRT Sewer relocation in Edmonton. Underground water pipes needed to be relocated to give the rail tracks the right of way. Crewscope was invited to pilot the program with this crew in March 2023, with work expected to be completed by the end of the year.

OUTCOME

- ✓ Crews demonstrated 100% forecast accuracy for every target.
- ✓ Improved labor productivity by **~8%** and **saved 846 hours**. At a \$100 fully burdened labor rate, this represents \$84,600 in cost savings
- ✓ **Issued \$8,530** of rewards to the crew that were redeemed in Crewscope for gift cards
- ✓ Leadership reported improved retention and morale
- ✓ **Total Program ROI: 10x**

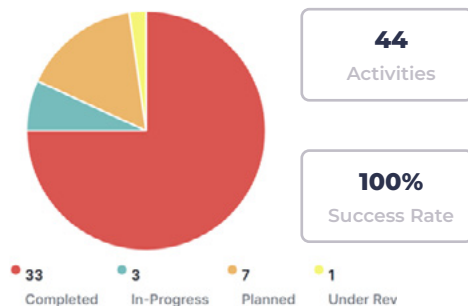
Site Leadership: "It works well. There is strong buy-in from the field. They like seeing the target. It improves focus. The crew is thinking about production now, whereas before, the attitude was, 'Whatever happens is fine.'"

Expansion: Given the pilot program's success, Crewscope was invited to work with EllisDon crews at the **Alberta Legislature Plaza** and **First Nations Housing** Projects.

THE PRODUCTIVITY UNLOCK

- Workers are thinking about production hours rather than just punching the clock.
- The crew took the initiative to follow up on supply delivery to avoid delays.
- Social pressure to perform and not sit idle. For example, the Bobcat operator was observed getting out of the cab to find jobs around the site. Before Crewscope, the operator would sit and wait in the cab.

ACTIVITIES



PRODUCTIVITY

